
General information pursuant to Articles 13 and 14 of the GDPR

Confidential handling of your personal data is very important to us. The EU General Data Protection Regulation (GDPR) went into effect on May 25, 2018 and here at the SCHNEEBERGER Group, we would like to comply with these EU regulations to your benefit.

In the following letter and pursuant to Articles 13 and 14 GDPR, we would like to properly inform you of the type of data we have concerning you, how we handle your data, and what rights you have. This will not significantly affect our continued collaboration.

If you would like to assert your rights with us (see the following), please contact the corresponding company in writing (see "Controller").

Controller and representative

The SCHNEEBERGER Group – see website

<https://www.schneeberger.com/en/contact/contacts-worldwide/>

Declaration of data source

We received your business contact information via the Direct Industry online platform and are storing it in our customer database.

You agreed to the transfer of your data to us when you visited the Direct Industry website.

Purposes and legal basis of our "legitimate interest"

We use your personal data – especially contact data – for:

- Performing contracts, including the establishment of contracts with you or your company as an interested party/customer with us, pursuant to Article 6 (1) (b) GDPR
- On the basis of your consent pursuant to Article 6 (1) (a) GDPR, since you have provided this information to us voluntarily for the processing of your request (e.g. when making contact through a contact form; newsletter distribution).
- In individual cases on the basis of Article 6 (1) (f) GDPR ("balancing of interests") within the context of marketing measures used by us to inform our customer representatives of services and products.

Data categories

For these purposes, we only process the business contact data that we received from Direct Industry.

Recipient?

The SCHNEEBERGER Group always tries to act efficiently in the interest of customers and of economy. The companies within the Group sometimes work together to provide services for customers. Customer contact data is therefore sometimes used and exchanged within the Group. If we share your contact information with companies outside of the Group, it will only be for the purpose of meeting the terms of a contract with you, including the establishment of such a contract with you or your company as an interested party/customer.

Third-country transfer

The SCHNEEBERGER Group is a globally active company. It is therefore possible that your contact information or request may be viewed and processed by companies within the Group that are located outside of the EU. We hold the entire Group to very high data protection standards when handling your personal data and take direction from the provisions of the GDPR on handling personal data even outside of the EU. Contractual agreements for this have also been established between the affected companies of the Group. If we are unable to ensure that this standard will be met by a company of the Group located in a third country, your personal data will not be processed there.

Storage period

We generally assume that we will have very long relationships with our customers and therefore store your data without an expiration date. We will only delete or anonymize your data upon request, provided there are no legal regulations in effect that would prevent this (e.g. mandatory retention periods).

Individual inquiries that have been successfully taken care of are removed during the customer relationship if the matter is considered to be closed and there is no reason to retain the information.

Your rights as a data subject

Under the GDPR you have the following rights, which you can assert with us:

- Right of access to personal data pursuant to Article 15: You can ask us to disclose which data we have stored relating to you.
- Rectification pursuant to Article 16: If we have stored erroneous data about you, you have the right to demand that we correct the data.
- Erasure pursuant to Article 17: You can demand the erasure of your data provided there are no other legal or contractual regulations against this.
- Restriction of processing pursuant to Article 18: If one of the prerequisites specified in the GDPR is present, you can assert this right and we will then "restrict processing" of your data.
- Objection pursuant to Article 21: You have the right to object to processing if the prerequisites for this specified in Article 21 are present (e.g. we are contacting you for advertising purposes).
- Data portability pursuant to Article 20: You have the right to have us transfer your data if the corresponding prerequisites in Article 20 apply, which we do not consider to be applicable here since we only process your contact information, sometimes together with your requests.

Further rights can be found in the following information.

Withdrawal of consent

Pursuant to Article 7 (3) GDPR, you may withdraw your consent to the processing of your data – if such consent was given as a legal basis – at any time, effective for the future. In the event consent was given to the website operator with regard to the transmission of data to us, please proceed as you would with an objection to our use of your data: Please contact us in writing and we will process your withdrawal of consent accordingly.

Right to complain

If you are of the opinion that we have not complied with the applicable data protection regulations while processing your personal data, you have the right to complain to a supervisory authority. In Germany there is a corresponding authority in every federal state, and outside of Germany, but within the EU, there are also supervisory authorities in the EU member states.

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